

# Press Release

## HARFORD COUNTY GOVERNMENT

### Department of Community Services



#### PUBLIC SAFETY

"Ensuring a Safe  
Harford"

#### EDUCATION

"Preparing Now,  
Building for the Future"

#### EFFICIENCY IN GOVERNMENT

"Governing Smarter"

#### ECONOMIC OPPORTUNITY

"Growing and Sustaining  
Harford's Prosperity"

#### ENVIRONMENTAL STEWARDSHIP

"Protecting Our  
Environment"

#### QUALITY LIVING

"Safeguarding What is  
Important to Harford  
County Citizens"

FOR IMMEDIATE RELEASE: April 20, 2012

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### **Bike to Work Day Registration Now Open for Harford County**

*New Bike to Work Day Website Launched for 2012 Event*

*Harford Commuter Assistance Rideshare and Baltimore Metropolitan Council*

*Provide Tools for Cycling Commuters*

Bel Air, MD – With spring in the air, Harford County and the Baltimore Metropolitan Council celebrate May as *Clean Commute Month* and May 18<sup>th</sup> as *Bike to Work Day*. County Executive David R. Craig urges everyone to bike to work or try biking for fun, fitness or transportation. The continually growing event has launched a new website and has now opened online registration. Participating cyclists should register at [www.Bike2WorkCentralMD.com](http://www.Bike2WorkCentralMD.com).

Rain or shine, the *Bike to Work Day* Rally will be held Friday, **May 18<sup>th</sup>** from 7:00 a.m. to 9:00 a.m. at the Harford County Government Administration Building located at 220 South Main Street in Bel Air. The Rally, hosted by Harford County Government, promotes riding a bicycle as a fun, viable, low-cost commuting option. This event is free but registration is required. The Rally is sure to be exciting with special guests and dignitaries, local radio station WXCY 103.7 emceeding, and a bicycle parade through downtown Bel Air, as well as giveaways and sponsors area. When you register and attend the Rally you will receive a **free** *Bike to Work Day* t-shirt, refreshments, as well as a chance to win giveaways from our generous sponsors.

For those who wish to participate and cycle into the Rally, but do not wish to ride alone, there are bicycle convoys available with experienced cyclists leading the way. Cyclists looking to tap into their competitive side, the Cycle Smackdown is once again being held. This event is a friendly, yet spirited competition, between Harford County businesses and organizations whereby employees from various sized companies compete against each other to get the most number of registrants to bike to work. Last year's recipients were **Ecotone, Inc.** for the small company category, **Upper Chesapeake Medical Center** and **SAIC** tied for the large company category, and **Blue Dot Services of Maryland** received an honorable mention for the large company.

A number of online resources for cyclists are available courtesy of Harford Commuter Assistance Rideshare and Baltimore Metropolitan Council.

( more )

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***Want to ride with others in a Commuter Convoy?*** Commuter convoys are available to join with on Bike to Work Day, offering both new and experienced cyclists a safe way to travel. Convoys are led by experienced bicycle commuters, and planned routes are in place, including ones from Joppatowne, Abingdon, and Havre de Grace. For more information visit [www.harfordcountymd.gov/bike2work](http://www.harfordcountymd.gov/bike2work).

***Want to brush up on cycling skills and learn how to ride safely?*** Visit <http://www.baltometro.org/commuter-options/bicycle> to learn about all the things needed for safe cycling.

***Want to learn how to keep your bike in top condition?*** Visit <http://www.baltometro.org/commuter-options/bike-maintenance-tips> for handy tips from the experts in keeping your bike in top condition.

***Want to support BTWD?*** Many generous contributions from sponsors are being made. With the Arena Club, Bike Shop of Bel Air, Dunkin Donuts of Edgewood, Freedom Federal Credit Union, Gold's Gym, Looney's of Bel Air, MaGerks Restaurant, Peace Yoga, Survice Engineering and WXCY 103.7 as current sponsors. For more information on becoming a sponsor, call 1-800-924-8646 or email Alan Doran at [asdoran@harfordcountymd.gov](mailto:asdoran@harfordcountymd.gov).

***Ready to get involved locally and want to learn more?*** Visit <http://www.baltometro.org/commuter-options/bike-and-pedestrian-resources> to learn about the local and state organizations or government agencies, as well as national organizations that serve as a clearinghouse for information on bicycle and pedestrian-related topics.

Harford Countians are urged to “*Bike in Good Company*” and register for ***Bike to Work Day 2012*** at [www.Bike2WorkCentralMD.com](http://www.Bike2WorkCentralMD.com) or by calling 1-800-924-8646. Harford Commuter Assistance Rideshare – Smart for Your Wallet, Smart for Your World.